



13th ANNUAL  
BLUE PLUM ART & MUSIC FESTIVAL

FRIDAY JUNE 1, 2012  
11:00am TO 11:00pm  
SATURDAY JUNE 2, 2012  
11:00am TO 11:00pm

**Location**  
Historic Downtown Johnson City, Tn.

**Calendar**  
MARCH 01, 2012 - APPLICATION DEADLINE  
(Send entry form and pictures, along with a check for the APPLICATION FEE -ONLY)

March 01 Application Deadline  
March 15 Acceptance letter e-mailed  
April 01 Deadline for Booth Fee  
May 01 Last day to cancel with refund

Setup -- Thursday May 31, 7:00 pm to 10:00pm  
Friday June 01, 6:00am to 9:00am

**APPLICATION FEE- with all entries**

Non-refundable application fee	\$ 20.00
10 x 10' outdoor space	\$350.00
Lemonade	\$ 100.00
Electricity (if available)	\$ 20.00

**Application**

Photo's are required even if you have participated in this festival before. Photos will remain on file and will not be returned. Submit 2 close up photographs of your food items and 1 photo of your setup. These photos must accompany your application before it will be processed. If photos are not included, your application will be discarded.

**Fees**

Application and photos must be submitted to the Blue Plum Food Committee no later than March 01, 2012 along with the \$20.00 non-refundable processing fee. Do not send booth fee until you receive an e-mail of acceptance. Once you receive your e-mail of acceptance, the full booth fee must be received by April 01, 2012. Please make check payable to:  
Friends of Olde Downtowne

Mail Application To:  
Blue Plum 2012  
Kevin Jones, Food Court Coordinator  
333 E. Main Street  
Johnson City, Tn. 37601

**Eligibility**

The Blue Plum Committee reserves the right to remove any product not listed or approved on your application. Specific space request may be made on the application, but are not guaranteed. The applicant must occupy the booth space, no subleasing is allowed.

**Sales**

All vendors must collect and submit Tennessee State Sales Tax. The State of Tennessee Dept of Revenue will provide in your check-in packet sales tax charts.

**Setup**

Each booth space is 10 x 10. Exhibitors are responsible for their own displays, including tables and tents. The marking on the curbside and road represent your booth space. It is important that these boundaries be observed when placing your tent to respect your neighbors rental spaces.

**Rules and Regulations**

- 1) Any vendor not abiding by the Blue Plum Festival Rules and Regulations may be asked to leave the Festival ground and will forfeit his or her space.
- 2) The fair is held rain or shine both Friday and Saturday. Your signature on this application confirms your participation and agreement to adhere to festival rules and regulations. No refund given for inclement weather.
- 3) The festival is advertised 11:00 to 11:00 Friday and 11:00 to 11:00 on Saturday. We require all vendors to maintain their booths until closing both days. Failure to do so will forfeit a vendors right to the both space next year.
- 4) Vendors must sale only those approved items listed on the application. Failure to do so will result in dismissal from the Festival with no booth fee refund.
- 5) All vendors must provide their own tent or trailer. Vendors must supply their own electrical extension cords. The area around the booth space must be kept free of litter.
- 6) All vendors must collect and submit Tennessee Sales Tax.
- 7) All vendors must staff their own booth. The Blue Plum Committee cannot staff booths for restroom breaks.
- 8) No vehicles are allowed on the festival grounds during festival hours. Vendors bringing vehicles onto the festival grounds during festival hours could face forfeiture of their space the following year.
- 9) It is the Blue Plum Committees right to deny any participant, even if they have participated in past years.
- 10) For the safety of all festival goers, not pets are allowed on festival grounds.
- 11) Acceptance letters will be e-mailed March 15, 2012.
- 12) All vendors will have a Fire Safety inspection during setup. You must have a minimum 5lb Class K Fire Extinguisher.
- 13) A Health Department temporary permit will be required.
- 14) A COPY OF YOUR LIABILTY INSURANCE WITH THE BLUE PLUM FESTIVAL ADDED AS ADDITIONAL INSURED IS REQUIRED.



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Name \_\_\_\_\_

Address \_\_\_\_\_

City/State \_\_\_\_\_

Telephone \_\_\_\_\_

Email \_\_\_\_\_

I would like \_\_\_\_\_ space (s)

Have you previously participated in this festival? Yes \_\_\_ No \_\_\_ How many years? \_\_\_

Description of Product: (YOU MAY NOT SALE ANY ITEMS NOT LISTED HERE)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

List other shows in which you have participated:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Is Electricity needed? Yes \_\_\_ No \_\_\_

Amps required? \_\_\_\_\_

Hookups are limited. **We only have 20 Amp Circuits. 220 volts will not be available.** A 300 foot extension cord is recommended for all vendors who need electricity. You may plug one cord, no more than two and use multiple cords or a strip from the one.

Is Water required? Yes \_\_\_ No \_\_\_

A Health Department temporary permit will be required. 423-975-7914

**Refunds**

Written notice of cancellation must be postmarked by May01, 2012 to qualify for refund. No refunds will be available after that date.

**Enclosed**

10 x 10 space	\$350.00	_____
	(\$400.00 after April 01)	
Application Fee	20.00	_____
Lemonade	100.00	_____
Electricity	20.00	_____
Total		_____

The 13<sup>th</sup> Annual Blue Plum Art & Music Festival is a free outdoor concert spanning 7 city blocks is presented by the Friends of Olde Downtowne. The Blue Plum Committee is the organizer of the event and coordinates all the bookings for the show. The Blue Plum Committee reserves the right to refuse any vendor from participating in the show. By signing below, you agree that you 1) have read and understand the application and process and agree to follow all of the festivals rules and regulations 2) that the description of your product and pictures are a fair representation of your product. 3) that if accepted to the festival, you agree to operate your booth the entire duration of the fair, with no early breakdowns.

**Release of Liability:**

I, the undersigned, on behalf of myself and all who work with or for me, do indemnify and hold harmless the Friends of Ole Downtowne, the City of Johnson City, and the County of Washington against all liabilities and claims of every kind, including attorneys fees, brought by any person or entity that might arise from participation in the event.

Signature \_\_\_\_\_

Date \_\_\_\_\_

